

# MIGUEL MARCOS

## Art Director

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As an Art Director, my profession lies in Advertising and Branding. My intentions are to translate past experiences in Fashion, Pharma, and Consumer to drive creative breakthroughs in upcoming or dormant industries. Through my work experience in Dubai, Paris and New York City, I am grateful to have been exposed to people from all walks of life. Therefore, learning to communicate to different cultures through creative design.

## SKILLS

### Languages

Fluent English

Fluent Arabic

Intermediate French

### Technical

InDesign, Illustrator,  
Photoshop, After Effects

HTML, CSS, JavaScript

Cinema4D

Sketch

### Hobbies

Filmmaker

Basketball player

Average cook

## EXPERIENCE

### Grey Group

#### Art Director

Advertising, Dec 2021 - Current  
New York City

#### Jr Art Director

Advertising, Apr 2020 - Dec 2021  
New York City

Ideating concepts

Digital and print design

Illustration design

Training and supervising

### Rosa Chá & JohnJohn

#### Brand Designer

Fashion, June - Dec 2019  
New York City

Full-scale brand design

Advertising in VOGUE and Instagram

Packaging and store design

Instagram feed content creation

### Leo Burnett

#### Art Director Intern

Advertising, Summer 2018  
Dubai

McDonald's happy-meal board  
game ideas & designs approved

GMC in-house presentation design  
for employee motivation

McDonald's Advertisement  
for new fish bites

### Impact BBDO

#### Art Director Intern

Advertising, Summer 2016  
Dubai

Pitched two approved ad ideas  
for their biggest client (Etisalat)

Designed an exit animation for  
Etisalat's Ads

## EDUCATION

### Parsons

#### Bachelor's Degree

Communication Design, 2015 - 2019  
New York City

Motion concepts

Advertising concepts

Advanced typography

Topics: Branding

### Parsons

#### Study Abroad, Paris

Art, Media, & Technology, Spring 2018  
Paris

Information visualisation

Journalism photography

Strategic management

### SABIS International School

#### High School

Extracurricular Activities, 2012 - 2015  
Dubai

Video advertisement for music event

Poster design for music competition

SABIS Stars advertising 2nd place

Basketball MVP