

# MIGUEL MARCOS

## Art Director

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As a creative designer, my interest is mainly in Advertising and Branding.

My intentions are to translate past experiences in Fastfood/Automotive/Fashion to drive creative breakthrough in the healthcare space. Of Lebanese origin, I was born and raised in Dubai, moved to New York, and studied in Paris. All three cities are deeply international, and I am grateful to have been exposed to people from all walks of life.

## SKILLS

### Languages

Fluent English

Fluent Arabic

Intermediate French

### Technical

Adobe Creative Suite

HTML, CSS, JavaScript

Cinema4D

Sketch

### Hobbies

Filmmaker

basketball player

Average cook

## EXPERIENCE

### Grey Group

#### Jr Art Director, New York City

Advertising, Apr 20' - Current

Main account is Eli Lilly's Olumiant for atopic dermatitis

Booth Concepts

Payer Concepts

Solve for bullied young patients

Concept for Frank's Red Hot

### Rosa Chá & JohnJohn

#### Brand Designer, New York City

Fashion, June - Dec 19'

JohnJohnLAB brand identity

Promotional ads for VOGUE and social media

Store and packaging design

Instagram and social media design

### Leo Burnett

#### Art Direction Intern, Dubai

Advertising, Summer 18'

McDonald's happy-meal board game ideas & designs approved

GMC in-house presentation design for employee motivation

McDonald's Advertisement for new fish bites

### Impact BBDO

#### Art Direction Intern, Dubai

Advertising, Summer 16'

Pitched two approved ad ideas for their biggest client (Etisalat)

Designed an exit animation for Etisalat's Ads

## EDUCATION

### Parsons

#### Full-time Study, New York City

Communication Design BFA, 15' - 19'

Motion Concepts

Advertising Concepts

Advanced Typography

Topics: Branding

### Parsons

#### Study Abroad, Paris

Art, Media, & Technology, Spring 18'

Information Visualisation

Strategic Management

Journalism Photography

### SABIS International School

#### High School, Dubai

Extracurricular Activities, 12' - 15'

Video advertisement for performance

Poster Design for music competition

SABIS Stars Advertising 2nd place

Basketball MVP